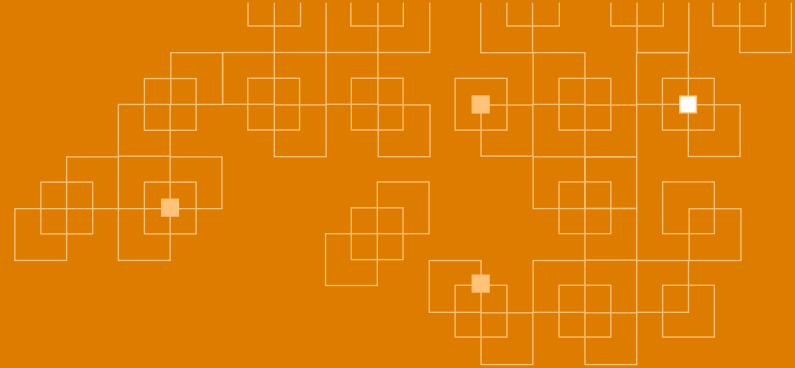




PEDDLE

Patient Engagement in Drug
Development: Leading through Example



THE FORUM

For Collaborative ResearchSM

Berkeley's Hub for Regulatory Science

Patient Engagement in Drug Development Leading Through Example (PEDDLE) Working Group

September 4, 2024

Founding Co-Chairs:

Michael Betel | Fatty Liver Alliance

Henry E. Chang | Fatty Liver Foundation

Rosemarie Sellati | Regeneron Pharmaceuticals, Inc.

Berkeley Public
Health

Purpose



- Emphasize the critical role of patient insights in designing effective and patient-centric MASH clinical trials.
- Identify ways to meaningfully integrate patient perspectives into MASH drug development processes to enhance outcomes and patient satisfaction.

Goals



- Develop best practices and guidance for patient engagement.
- Create practical tools and resources with/for all stakeholders involved in MASH drug development to facilitate patient involvement.
- Identify and overcome barriers to patient engagement.

- Highlight the increasing representation of Patient Advocacy Groups and the value of incorporating patient perspectives.
- Discuss industry's current challenge of knowing how to effectively engage with patients.

Immediate Actions



- Begin drafting best practices and guidance for patient engagement.
- Develop a timeline for the Working Group's activities and set regular meeting dates.

Short-Term SMART Goals



- Establish a group of experts in patient engagement and drug development to provide guidance and insights.
- Identify current resources and gaps in patient engagement practices to target key areas for improvement.
- Create a detailed plan and timeline for drafting and submitting conference abstracts and manuscripts to disseminate findings and best practices.

Long-Term SMART Goals

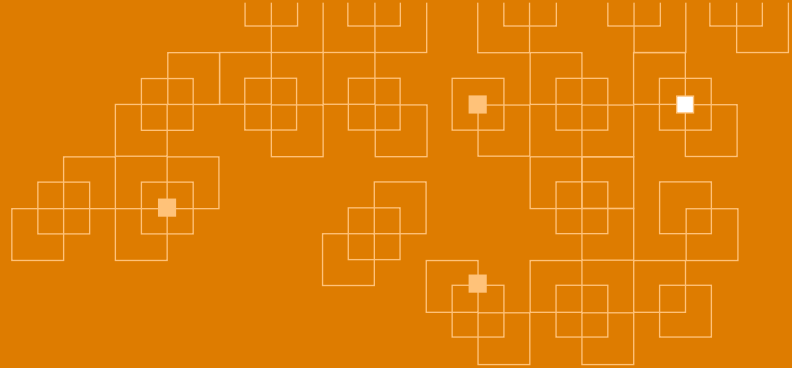


- Create a comprehensive toolkit for industry stakeholders
- Establish metrics to measure the impact of patient engagement initiatives.
- Plan for periodic review and updates of the PEDDLE Working Group's progress and outputs.



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Thank You