



MASH POWER Council Regeneron “Insights to Impact” Case Study

**POWER=Patient Organizations Who Empower Results

Rosemarie Sellati, Global Patient Advocacy-Regeneron

Disclosures

Regeneron Pharmaceuticals, Inc. employee and stockholder

The MASH POWER Council was established to support the Regeneron MASH Drug Development portfolio

Project Goals and Objectives

Council Goals:

Establish a MASH Patient Advocate Council to provide ongoing patient expertise and insights to inform our MASH Program strategy (understanding the patient journey, identifying barriers/challenges to optimal care) and advance the field of study

Scope



Main objectives

Map the Patient Journey

- Develop a **patient experience map**, from symptomology through disease management, to define the patient experience from a humanistic perspective
- **Identify pain points and gaps/opportunities** to improve the patient experience (access to care, shared decision making)

Inform Clinical Strategy

- **Identify barriers to clinical trial participation** inclusive of trial design and recruitment/retention
- Evaluate how that this may differ for different subpopulations such as **Hispanic/Latino populations**

Identify Barriers to Care

- Understand community engagement models in **rural and underserved regions** (disease awareness, diagnosis)
- Community perspective on **treatment landscape** in light of 2024 approvals

Advance the Field of Study

- Identify high impact opportunities to **publish Council insights** (scientific conferences, peer reviewed journals)
- Write and publish key findings in **collaboration with MASH Council members**

Build Meaningful Collaborations

- **Demonstrate Regeneron’s ongoing commitment** to the MASH community through meaningful patient engagement
- **Identify collaborative opportunities** of mutual benefit (disease awareness, education, support, access)

MASH POWER Council members bring required expertise and perspectives in MASH

MASH POWER Council Advisors (POWER=>Patient Organizations Who Empower Results)



Tony Villiotti
NASH KNOWledge, Founder
MASH Patient

Advocates for and provides **clinical trial recruitment support** for underserved populations, including **Hispanic patients**
Provides a **personal MASH Patient perspective**



Gina Villiotti Madison
NASH KNOWledge, Exec. Director
MASH Caregiver

Advocates for and provides **clinical trial recruitment support** for underserved populations, including **Hispanic patients**
Provides a **personal MASH Caregiver perspective**



Jeff McIntrye
Global Liver Institute, VP
Patient Advocate

International advocate for NASH patients; supports the **integration of patient perspective** into MASH **educational materials**
Community perspective



Jennifer Berg
MASH Patient

Creates awareness of the needs and challenges of living with/caring for MASH through her own experiences.
Provides a **personal MASH patient and caregiver perspective**



Heidi Daniels
American Liver Foundation, VP Development
Patient Advocate

Disease awareness/screening/CT awareness targeting rural high-risk areas and populations
Community perspective



Michael Betel
Fatty Liver Alliance, President
Patient Advocate

Raises awareness of the **risks, causes, and complications** of MASH; supports diagnosed patients to **drive access to treatment and care**
Community perspective



Wayne Eskridge
Fatty Liver Foundation, CEO
MASH Patient

Integrates the **patient perspective and experience** to mitigate **clinical trial challenges and barriers**
Provides a **personal MASH Patient perspective**



Henry Chang
Fatty Liver Foundation, Exec. Director
Patient Advocate

Expertise in collecting **Patient Based Evidence and publishing** on unmet need and socio-economic impact of MASH
Community perspective

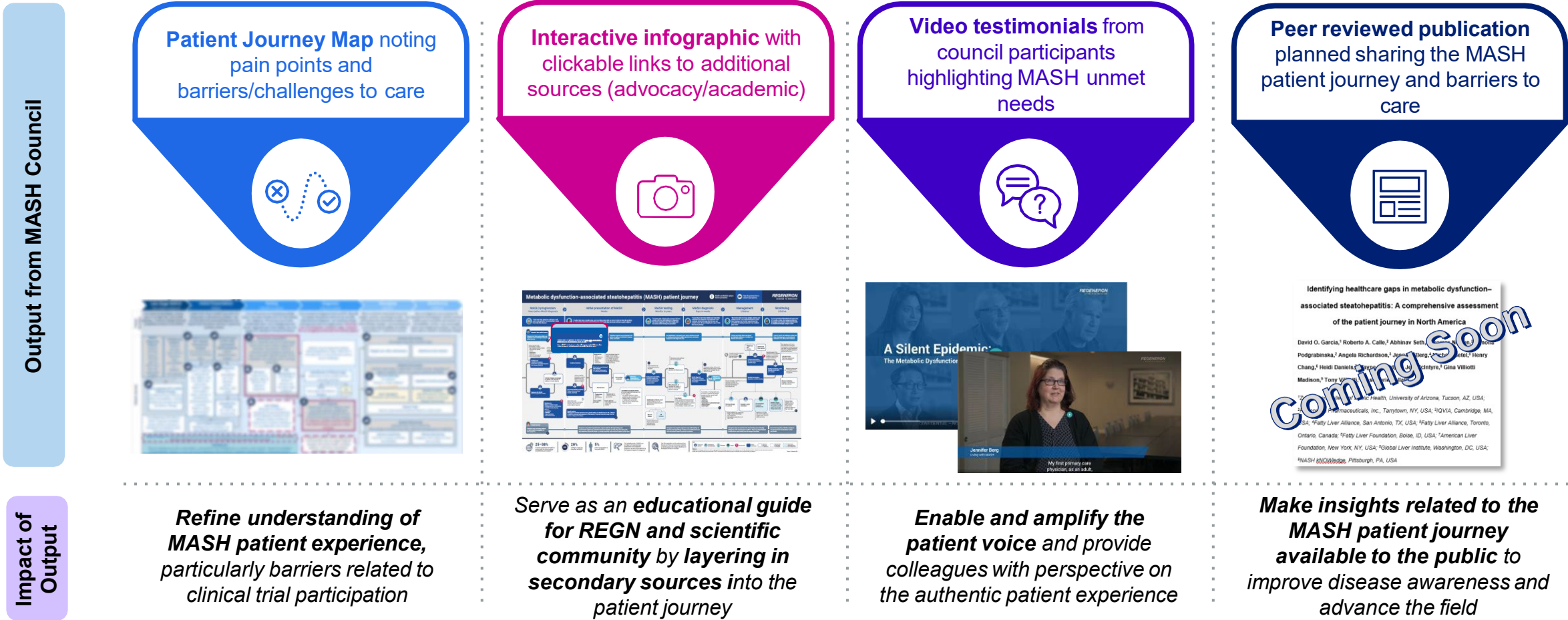


David O. Garcia
NASH KNOWledge, Board Member & Patient Advocate

Advocates for and provides **clinical trial recruitment support** for underserved populations, including **Hispanic patients**

MASH POWER council has generated novel insights on key challenges and ways to advance the field

Impact of Deliverables



REGN plans to continue engaging with the MASH POWER Council and sharing insights with the broader community

THANK YOU